

## Hanger's ARTroduction to Austin Art Competition Frequently Asked Questions

### Why is Hanger Orthopedic Group conducting this art competition?

Hanger Orthopedic Group wishes to support its new community and create an opportunity to communicate its shared values with Central Texas — creativity and innovation. In keeping with Hanger's commitment to education and career development, Hanger also wanted to create an opportunity for artists in the early stages of their careers to gain exposure and recognition for their work.

### What are the eligibility requirements?

Artists who are 18 years of age or older and live within the five-county region of Central Texas, including Bastrop, Caldwell, Hays, Travis and Williamson counties are eligible. Although the competition is open to all artists, priority will be given to artists in the early stages of their careers.

### What is the deadline for submissions?

Completed entries must be received by Tuesday, October 19, 2010 at 5 p.m. Central Time.

### What materials and forms are required to apply?

Artists must deliver a photograph (up to 8.5x11") or a digital, high-resolution image (minimum 300 dpi, maximum file size 5MB) of one original, finished artwork for consideration. If a series is proposed, artists should provide an illustrated and brief written description for the additional pieces in the series that will be created.

Applicants must submit a completed Entry Form, which is available online at [www.ARTroduction.com](http://www.ARTroduction.com) or by calling 512-344-2038 to receive a mailed form (please speak slowly and include your name, address and call-back number if leaving a voice mail).

As part of the Entry Form, artists will provide a written explanation of their work, including how their work represents the theme, reasoning for the number of pieces proposed and how the artwork would work in the gallery space at Hanger's offices. This description is limited to 500 words.

The artist must also provide a brief resume of his or her background as an artist.

### Where do artists deliver their submissions?

Email the entry form and image with the subject line "ARTroduction Submission" to [info@ARTroduction.com](mailto:info@ARTroduction.com).

Artists may alternatively mail or hand-deliver the entry form/image package in an envelope addressed to:

ARTroduction Submission  
Hahn, Texas Communications  
1105 N Lamar Blvd.  
Austin, TX 78703

Hand-deliveries are accepted between 9 a.m. and 5 p.m. Monday through Friday. Faxes will not be accepted.

**Can an artist enter more than one submission?**

Yes, artists may enter as many different concepts of art as they like, provided they submit an Entry Form and image of each original piece with each submission.

**Is there a theme the artwork should incorporate?**

The art should reflect however the artist interprets the competition theme, "Moving Lives Forward." Please see the Art Competition Overview or [www.ARTroduction.com](http://www.ARTroduction.com) for additional information about Hanger Orthopedic Group.

As Hanger Orthopedic Group moves its corporate headquarters to Austin, the global leader in orthotic and prosthetic care is looking for an area artist to help express the company's and the city's mutual values of creativity and innovation in its new office space.

This is in keeping with the way Hanger Orthopedic Group provides personal independence, increased mobility and restored functionality to those who have suffered limb loss, paralysis and debilitating orthopedic anomalies.

**Where will the selected art be displayed?**

The winning artist will have his/her work featured in the gallery space adjacent to the lobby of Hanger Orthopedic Group's new headquarters at The Domain. The art will be on display for an anticipated two years before being auctioned off to support a local nonprofit organization. NOTE: Photos, floor plans and general dimensions of the space are available at [www.ARTroduction.com](http://www.ARTroduction.com).

**Is there an opportunity to visit the space before the deadline?**

Yes, Hanger will host two open houses at its new offices with access for the artists to see the gallery space and ask any additional questions. The first open house is scheduled for Tuesday, August 31 from 6 to 8 p.m. The second open house is scheduled for Wednesday, September 8 from 6 to 8 p.m. Hanger is located at 10910 Domain Drive, Suite 300, Austin, TX 78758 in The Domain development near Dillard's, above Maggiano's Little Italy restaurant (the entrance to Hanger is just beyond Maggiano's outdoor seating area). Free parking is available in the parking garage adjacent to the Dillard's department store.

Please RSVP for the open houses by Friday, August 27, 2010 by emailing [lkunz@hahntexas.com](mailto:lkunz@hahntexas.com).

**Is any art medium acceptable?**

Artworks in all two-dimensional or three-dimensional formats are eligible for submission. Video or any work that requires electricity cannot be considered.

**What are the size limitations?**

Artists should be guided by the general dimensions of the gallery space available at [www.ARTroduction.com](http://www.ARTroduction.com). Please note that sculptures and two-dimensional art sited in front of the exterior windows may need to be installed on a base supplied by the artist.

**How many pieces of art should be proposed?**

The artist can decide what concept would best represent the theme and best impact the space, whether that is a series of artwork or a single piece. Please note, as part of the entry, artists will be asked to explain the reasoning for their concept and why one piece or a family of pieces is proposed.

**How many pieces of art should be submitted?**

Applicants must deliver a photograph or a digital, high-resolution image of one original, finished piece of art for consideration. If a series is proposed, artists should also include an illustrated and written explanation for the additional pieces in the series that will be created.

**How will the selected artists be compensated?**

Artists selected as finalists will each receive a \$500 award.

The winning artist will receive a \$10,000 Hanger Commission Award upon receipt of the completed work(s).

Hanger employees nationwide will select an Employee Choice Award from the remaining finalists' artworks and this artist will receive a \$1,000 award.

Finalists and the winning artist will also benefit from promotion exposure through the competition, including display of their artworks at a VIP reception at Hanger's offices scheduled on November 16, 2010.

**What are the factors by which the art will be judged?**

Criteria include interpretation of theme, creativity and appropriateness of the art or series of artworks, and the impact of the artwork on the space. Priority will be given to artists in the early stages of their careers; however, all artists are encouraged to apply.

**Are there any conditions for disqualification?**

Hanger Orthopedic Group reserves the right to select artwork appropriate for its office environment and to confirm the submitted artwork was created by the submitting artist. Awards will be paid based on adherence to the guidelines, which include delivery of the finalist artworks to the VIP reception and completion of the commissioned piece(s) within the mutually agreed timeframe.

**When will the selections be announced?**

The finalists will be notified soon after the judges meet in early November. All finalists will be honored at a VIP reception at Hanger's offices scheduled on November 16, 2010. The finalists will be asked to transport their original pieces of art to the offices for display at the event, and to retrieve them immediately following the event.

The winning artist will be notified in the days following the VIP reception and announced publicly soon after. The artist chosen by Hanger employees for the Employee Choice Award will also be notified in the days following the VIP reception.

**Who is making the selection?**

A jury of area art professionals and representatives from Hanger Orthopedic Group will choose the finalists and determine the winning artist.

**When will the final pieces need to be ready for installation?**

Hanger will work with the winning artist to identify a reasonable deadline for creating the final pieces; however, the goal is to have the pieces installed by March 2011.

**Who will install the artwork?**

Hanger will contract with a professional artwork installer who will also consult on the artwork's lighting. Hanger has also budgeted money for the installation itself, whether the artwork is hung, placed on a pedestal or if the art requires special framing (including UV protection for photography or prints).

**Who will own the submitted and commissioned art?**

Hanger Orthopedic Group will own the artwork created by the winning artist and reserves the right to display the art as well as reproduce images of the art for additional display, marketing, fundraising, advertising or any other purpose. Hanger will temporarily own the artwork awarded the Employee Choice Award for the six months it will be exhibited, returning ownership after that time to the artist. Ownership of all other artwork, including the art from remaining finalists, will be retained by the artists, however Hanger will retain ownership of the submitted images of artwork for use in marketing and promotional efforts.

**What will happen to the art after it is displayed at Hanger Orthopedic Group Headquarters?**

After approximately two years, it is anticipated the artwork will be auctioned (either as a complete series or as individual pieces) with proceeds benefiting a local nonprofit organization. At that time, Hanger may consider another art competition.

**Where will the Employee Choice Award artwork be displayed?**

Dependent upon installation requirements, the art that receives the Employee Choice Award will likely be displayed at one of Hanger's Austin patient care center for six months. After that time, the art will be returned to the artist.