

## Hanger's ARTroduction to Austin Art Competition Overview

As Hanger Orthopedic Group moves its corporate headquarters to Austin, the global leader in orthotic and prosthetic care is looking for an area artist to help express the company's and the city's mutual values of creativity and innovation in its new office space.

Keeping with Hanger's commitment to education and career development, "Hanger's ARTroduction to Austin" competition (call for entries August 19 — October 19, 2010) provides an opportunity for new and emerging artists to display their talent and further their careers. While priority will be given to artists in the early stages of their careers, all interested local artists are encouraged to participate.

**The selected artist will receive a \$10,000 Hanger Commission Award**, and their art will be displayed in the Hanger headquarters at The Domain for approximately two years before being auctioned off to support a local nonprofit organization.

The competition theme is "**Moving Lives Forward.**" Artists are free to propose one piece of work or a series of related works as one entry, based on the gallery space's dimensions and what they feel will have the most impact on the space. Artists may also submit more than one entry.

As part of the entry, artists will be asked to explain the reasoning for their concept, how it relates to the theme and why one piece or a series is proposed.

More information about the ARTroduction competition and all entry materials are available at [www.ARTroduction.com](http://www.ARTroduction.com).

### Specifications

**Media/Format:** 2D (painting, photography, drawing, etc.) or 3D (sculpture, etc.) art are acceptable; however, video or any piece requiring electricity will not be accepted.

**Submission:** Artists should submit by **Tues., Oct. 19, 2010 at 5 p.m.** (1) a completed Entry Form including 500-word explanation of artwork (form available at [www.ARTroduction.com](http://www.ARTroduction.com)), (2) a resume addressing the artist's background, (3) a photo (up to 8.5x11") or digital image (minimum 300 dpi, maximum file size 5MB) representing the original, completed artwork, and (4) if proposing a series, an illustrated and brief written description for the additional pieces in the series that will be created.

Entries should be submitted to:

[info@ARTroduction.com](mailto:info@ARTroduction.com)

or

ARTroduction Submission  
Hahn, Texas Communications  
1105 N. Lamar Blvd., Austin, Texas 78703  
(Hand deliveries accepted between 9 a.m. and 5 p.m. Mon – Fri)

**Criteria:** Artists must express the contest's theme of "Moving Lives Forward." The work should also convey Hanger's values of creativity and innovation. Given Hanger's focus on education for its patients, providers and employees, priority will be given to artists in the early stages of their careers; however, all artists 18 years or older living within the five-county region of Central Texas, including Bastrop, Caldwell, Hays, Travis and Williamson counties, are eligible. Hanger employees are not eligible.

**Selection/Awards:** A jury of Austin-area art professionals along with Hanger Orthopedic Group representatives will choose up to 10 finalists, who will be celebrated at a VIP reception in November at Hanger's offices with the proposed art on display. **All finalists will be awarded \$500 each.**

The winning artist, chosen by the same jury, will be notified in November following the VIP reception, and will receive a \$10,000 Hanger Commission Award for the selected artwork(s), in addition to the promotional opportunities provided through the competition.

From among the remaining finalists, Hanger employees across the country will vote online to select **one artist to receive a \$1,000 Employee Choice Award.** Dependent upon installation requirements, this artist's work will likely be displayed at one of Hanger's Austin-area patient care centers for six months. After six months, the art will be returned to the artist.

**Ownership/Permissions:** All submissions will become the property of Hanger Orthopedic Group. Submissions will not be returned. Hanger Orthopedic Group shall have the right to use and/or reproduce any submitted artwork for any display, marketing, fundraising, advertising, or any other purpose. Hanger Orthopedic Group shall also have the right to use the artist's name in association with its use of the submitted artwork. No payments will be made to artists for use of the submitted artwork, except for the awards as herein stated.

**Contact:** Laura Kunz  
Hahn, Texas Communications on behalf of Hanger Orthopedic Group  
[lkunz@hahntexas.com](mailto:lkunz@hahntexas.com) or 512-344-2038

### **About Hanger Orthopedic Group**

Hanger Orthopedic Group (NYSE: HGR) helps those with limb loss, paralysis and debilitating orthopedic anomalies become productive members of society after a devastating injury or illness. We're in the business of providing personal independence, increased mobility and restored functionality. Our employees move lives forward and realize success through their patients' independence. With 680+ patient care centers in 45 states and the District of Columbia, Hanger Orthopedic Group is the world's premier provider of orthotic and prosthetic (O&P) patient care. Additionally, we have businesses in distribution, network management, and device development and commercialization. For more information, please visit [www.hanger.com](http://www.hanger.com).

### **Hanger in Austin**

Hanger Orthopedic Group moved the company headquarters from Bethesda, Maryland to Austin in August 2010. Since Hanger works to develop products and services that enhance human physical capability, the company was naturally drawn to Austin's culture of imaginative thinking, as well as its large scientific and academic community. This intersection of art and science closely reflects the field of orthotics and prosthetics, and provides an ideal backdrop for Hanger's new headquarters.

The importance of creativity and innovation, both for Hanger and the city of Austin, prompted Hanger's ARTroduction to Austin competition. By challenging local artists to help reflect these shared values, Hanger hopes to create a deeper connection to its new community. By the end of the year, Hanger anticipates approximately 145 employees will be working at its new office space at The Domain. Those interested in working for Hanger should visit the "Careers & Education" page at [www.hanger.com](http://www.hanger.com). Hanger also operates three patient care centers in Austin.